

ADDRESS
4200 Campbell Ave.
Arlington, Virginia
22206

BOX OFFICE
703 820 9771
ADMIN OFFICE
571 527 1860

FACSIMILE
703 845 0236
WEBSITE
www.signature-theatre.org

ARTISTIC DIRECTOR
Eric Schaeffer
MANAGING DIRECTOR
Maggie Boland

signaturenews

FOR IMMEDIATE RELEASE: June 16, 2009
Contact: Suzanne Stephens, Publicist
(571) 527-1833 (office) / (202) 438-6234 (mobile)
stephenss@signature-theatre.org

Signature Theatre Holds *Target Open House* Saturday, August 8 from Noon – 9:30 pm

Target to Sponsor Signature's Community Day of Free Performances, Master classes, Demonstrations, and Exhibits

Arlington, VA – Target will sponsor Signature Theatre's annual Open House Saturday, August 8 from noon – 9:30 pm, enabling the Tony Award®-winning theater to offer a free day of events celebrating the company's 20th Anniversary Season. The *Target Open House* is a jam-packed day of theater fun for the community with a full schedule of performances, master classes, demonstrations, and exhibits taking place in Signature's swanky two-theater complex.

Open House attendees can go behind the scenes at the innovative theatre, hear musical highlights from the upcoming season (including *Show Boat* and *Sweeney Todd*), hear reunion concerts of past Signature shows, learn new dance steps from a Helen Hayes-winning choreographer, attend a Broadway concert, hear live rock music on the Plaza, and more. Special children's activities will include a moon bounce, snow cones, and library offerings. A detailed schedule will be announced in early July. For more information visit, www.signature-theatre.org.

EDITORS: Advance photos for Signature's annual Target Open House are available for downloading from http://www.signature-theatre.org/photo_downloads.htm. (Link for press only: please do not publish).

ABOUT SIGNATURE

Under the leadership of co-founder and Artistic Director Eric Schaeffer and Managing Director Maggie Boland, Signature is a non-profit professional theater company dedicated to producing contemporary musicals and plays, reinventing classic musicals, and developing new work. Celebrating its 20th anniversary season this fall, Signature has just received the 2009 Regional Theatre Tony Award.

Located in Arlington, Virginia less than ten minutes from Washington, D.C., Signature has presented over 25 world premiere productions and has become renowned for combining Broadway-quality productions with intimate playing spaces. In addition to the finest talent from the DC metropolitan area and New York, Signature has been a home to such theater luminaries as John Kander and Fred Ebb, Cameron Mackintosh, Terrence McNally, and the company's signature composer, Stephen Sondheim. Signature has been nominated for 276 Helen Hayes Awards for excellence in the professional theater and has been honored with 69 Helen Hayes Awards, including Outstanding Musical in 1992, 1993, 1995, 1997, 2000, 2005, 2006, 2008, and 2009, and Outstanding Play in 1999.

ABOUT TARGET

Minneapolis-based Target serves guests at more than 1,600 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

Directions to Signature

Signature Theatre is located in Arlington's Shirlington Village at 4200 Campbell Avenue (22206) off I-395 at the Shirlington exit. After the exit, blue Signature signs mark the way to the Theatre. Free parking is available in two adjacent public garages. Please note that Campbell Avenue is a new street and some GPS online mapping systems do not yet recognize Signature Theatre's address. For directions visit www.signature-theatre.org.

Contact Information

Ticketmaster (703) 573-SEAT (7328)
Signature Administration (571) 527-1860
Signature Theatre
4200 Campbell Avenue
Arlington, VA 22206
<http://www.signature-theatre.org>

#